



NEWS RELEASE

M-KOPA Solar named a Top100 Global clean technology company *List Recognizes the Top Private Companies in Clean Technology*

Nairobi, Kenya – October 13th2014: M-KOPA Solar has been recognized as a top 100 global clean technology company in the [2014 Global Cleantech 100 awards](#) – which are presented to the most innovative and promising ideas by companies to solve tomorrow's clean technology challenges.

M-KOPA Solar is the Nairobi-based market leader in 'pay-as-you-go' energy services for off-grid homes. Since its commercial launch two years ago, it has powered up 100,000 homes in East Africa with clean, affordable solar home systems – which are paid for using mobile money.

This month alone M-KOPA Solar households will generate over 12.5 million hours of kerosene-free lighting. M-KOPA Solar households will also make combined projected savings of US\$75 million – based on \$750 savings made by a single household, compared to Kerosene usage over a four year period.

Jesse Moore, Co-Founder and Managing Director, M-KOPA Solar says, "M-KOPA Solar is designed around a game-changing technology – mobile money. We saw that being able to move a small amount of money around, at a low cost, could revolutionize energy access. We now offer world-class solar energy systems, collecting payments in small amounts and allowing customers to choose when and how much they pay."

Global Cleantech 100 is a comprehensive list of for-profit private companies with the highest potential to make the most significant market impact. This list is collated by combining Cleantech Group research data, with weighted qualitative judgments of hundreds of nominations. There are specific inputs from a global 84-person Expert Panel, drawn from leading financial investors and representatives of multi-national corporations and industrials active in technology and innovation scouting across Asia, Europe, and North America.

"The Global Cleantech 100 represents the most inspiring array of entrepreneurs across the Cleantechspace that are at the forefront of innovation," says Sheeraz Haji, Cleantech Group's CEO.

This year, a record number of nominations were received: 5,995 distinct companies from 60 countries participated. These companies were weighted and scored to create a short list of 327 companies. Short-listed nominees were reviewed by Cleantech Group's Expert Panel, resulting in a finalized list of 100 companies from 17 countries.



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Notes to Editors

- For complete information on M-KOPA Solar's leadership within the Cleantechspace, [access i3](http://i3connect.com) by visiting i3connect.com—Cleantech Group's leading market intelligence platform—and search for M-KOPA Solar.
- The list is accompanied by a full report with commentary and insight on the 2014 Global Cleantech 100—authored by Cleantech Group. The report can be downloaded at: <http://www.cleantech.com/indexes/global-cleantech-100/2014-global-cleantech-100/>

About M-KOPA Solar

M-KOPA makes high quality affordable solar for everyone. By offering the mobile instalment method of paying for solar energy, the company has pioneered a better way to supply safe power to millions of off grid homes in Kenya. M-KOPA Solar sells solar home systems on an affordable mobile money payment plan, with an initial KES 2,999 deposit, followed by 365 payments of KES 40. After completing the payment package, customers own a world-class solar home system, with multiple lights, mobile phone chargers and a solar radio.

About Cleantech Group

Founded in 2002, Cleantech Group's mission is to accelerate sustainable innovation. Core to this mission is i3, an online platform that connects corporates with innovation, at scale, by allowing them to find, vet, and connect with start-ups efficiently building an innovation pipeline. In conjunction with i3, we offer premium Advisory Services for corporates in need of expertise designing and executing strategies for sustainable innovation, and managing the pipeline created in i3. The i3 platform comes to life at our global Events, which convene corporates and start-ups, along with other players shaping the future of sustainable innovation. Cleantech Group is headquartered in San Francisco, and has offices in London and New York. For more information, visit; www.cleantech.com

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